

March 29, 2016

TO ALL INTERESTED PARTIES:

The California Department of Food and Agriculture (Department) conducted a referendum among California salmon handlers to determine whether to require salmon handlers to pay assessments to the California Salmon Council (Council) at the same rate as commercial salmon vessel operators (CSVOs). The voting period was from January 22, 2016 through March 22, 2016.

The Department did not receive a sufficient number of ballots to meet the 40 percent participation level required by the Council Law. Therefore, the referendum failed and the amendments made to the Council Law will not be implemented.

Legislation enacted in 2015 amended the California Salmon Council Law to require salmon handlers to pay assessments to the California Salmon Council (CSC) at the same rate as commercial salmon vessel operators (CSVOs). The amendments also expanded the CSC Board of Directors to provide for additional handler representation. However, before these amendments could be implemented, California salmon handlers must have voted to approve implementation.

If you have any questions regarding the result of this referendum, please contact David Goldenberg, CEO of the California Salmon Council at (916) 933-7050.

Sincerely,

Robert Maxie, Chief Marketing Branch

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